

CPB Appropriation

Officials from the Corporation for Public Broadcasting (CPB) and the Public Broadcasting Service (PBS) expressed pleasure yesterday in the signing of an appropriations bill giving CPB \$50 million to administer for programming and scheduling and \$16.5 million in broadcasting facilities grants.

This is up from last year's \$35 million for programming and scheduling and \$13 million in facilities grants. The original request for programming and scheduling this year was for \$60 million.

However, President Nixon is expected to take advantage of a clause in the Labor-HEW Appropriations Bill that makes it possible

to cut many of the individual items by 5 per cent. There are four public broadcasting items in the bill, two of them subject to such cuts.

PBS chairman Ralph B. Rogers pointed out that "the total of \$50 million in federal funds for CPB is equivalent to 25 cents per capita, an amount exceeded many times by most other developed nations of the world. Great Britain and Japan, for example, spend from \$3 to \$6 per capita."

The money goes for administration, programming production and distribution. The question of program cuts or additions made possible by the funding will be the subject of spring meetings.

Exit Clay Whitehead

Clay T. Whitehead, director of the White House Office of Telecommunications Policy since its inception three years ago, has said he intends to resign the post "in three or four months."

The 35-year-old Whitehead, whose desire to leave government service has been rumored since earlier this year, was unavailable for comment yesterday.

Associates said, however, that he hopes to enter private business, perhaps after spending the first few months following his departure working on a book about communications policy.

As a frequent and vocal media critic, Whitehead accused the major network news organizations of dealing in "elitist gossip" and "ideological plugola" and

charged newscasters with political bias against the Nixon administration.

He also stirred controversy last year when he recommended that public television, which receives government funds, forego news and public affairs coverage and stress local programming.

The OTP was created in 1970 as an adjunct to the executive branch, responsible for recommending government policy on public television and cable communications. It also helps manage the federal government's internal communications system.

Congress cut OTP's annual budget from \$3.2 million to \$2 million this year when congressional support began to waiver following Whitehead's antimedia remarks.